



Operated and Maintained by Vallejo Community Arts Foundation, Inc.

Named Gift Opportunities

As Of March 11, 2009

The renovation of the historic Empress Theatre offers unique opportunities for recognition of generous donors and sponsors. All gifts of \$1,000 or more will be permanently recognized on a Donor Wall located in the Empress lobby. In addition, appropriate recognition will be placed in each named area. All donors will be invited to special previews and events.

All Named Gifts are for a twenty-year recognition opportunity, with the exception of Theatre Seat Naming and the Donor Wall in the lobby, which are permanent.

Main Stage (Plaque left/right)	\$75,000
Concession Counter (Plaque)	\$50,000
Historic Ticket Booth (Plaque)	\$50,000
Movie Screen (On-screen)	\$25,000
Digital Projection System (On-screen)	\$25,000
Passage Display Area (Plaque) <i>Named: Times-Herald</i>	\$25,000
Lobby (Plaque left/right)	\$20,000
Projection Booth (Plaque left/right)	\$15,000
Green Room (Door plaque)	\$15,000
Sound System (Wall acknowledgement)	\$10,000
Lighting System (Wall acknowledgement)	\$10,000
Entrance Doors (left, middle & right)	3 Opportunities at \$5,000ea
Bathrooms (left & right) <i>Men's Room Named: Benicia Boys</i>	2 Opportunities at \$5,000ea
Marley Dance Floor (Wall acknowledgement)	\$2,500

EMPRESS THEATRE SEATING NAMED GIFT OPPORTUNITIES

There are three tiers of Theatre Seating Named Gift Opportunities: Gold, Silver & Bronze. By contributing to the Theatre Seat Named Gift program donors are provided with a permanent recognition opportunity. Named Theatre Seat contributions do not imply or guarantee a reservation to any particular seat in the Empress Theatre at any time.

Gold Tier **\$1,000**

Rows D & E (First two permanent rows of seats on main floor)
(48 Naming Opportunities Available)

Silver Tier **\$500**

Rows F-J (Remainder of permanent rows of seats on main floor)
(8 Named, 76 Naming Opportunities Available)

Bronze Tier **\$250**

Balcony Seats (Rows K-Z) and the front rows of removable theatre seating (Rows A-C)
(15 Named, 321 Naming Opportunities Available)

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EMPRESS THEATRE SPONSORSHIP OPPORTUNITIES

The historic Empress Theatre presents live performances and movies along with a variety of community events for adults, children and families. There are many sponsorship opportunities available for individuals, businesses, service groups and other funders to consider. We are currently seeking sponsors to support the Empress themed movie series, "Best of the Community" live performances, and special events.

MARQUEE SPONSORSHIP/One Year	Varies by Series
CO-SPONSORSHIP /One Year	Varies by Series
PARTNERSHIP/One Year	Varies by Series
GENERAL FEATURED SPONSOR/One Month	\$350